

FITNESS BOSS EXPO & AWARDS 2018 “Where FITNESS, HEALTH, AND WELLNESS LEADERS ARE BOSS”

Join us for the 2nd annual Fitness Boss Expo Week October 8th - October 13th Mid Rivers Mall
Fitnessbossexpo2018@gmail.com

“FITNESS BOSS EXPO” and the What?

Fitness Boss Expo was birthed in 2015 by owner Tracee Lynn. As a fitness and health enthusiast, who is always looking for something fun and new in regards to her health and fitness, Tracee decided to create an event for everyone! The purpose is to join together many different fitness, health and overall wellness experts into one place and one location for a full-day of fun and learning. It has been 3 years and it’s finally back for good! This will be the 2nd annual event that will empower individuals with options to take charge and BOSS their health.

This will be a full week of activities every evening to expose our community to different instructors. The event will begin with a full week of events that will lead us to the finale event which will be held on Saturday October 13 th at Mid- Rivers Mall. Prior to the finale there will be a People’s Choice Awards Ceremony on Friday, October 12th . Benefits of participating in the Fitness Boss Expo Event: This event is the ultimate showcase for you and your business to a clientele that you may not otherwise have an opportunity to meet.

If you’re passionate about health, fitness and wellness you will also have an opportunity to educate others. You will be surrounded by the very best in fitness, wellness, and more! Fitness Boss Expo will bring different people from different walks of life together to sample classes as well as experience and purchase products and services to help them live a better and more fulfilling life. Participation offers your company the opportunity to boost sales and raise brand awareness. Fitness Boss Expo, LLC is a unique resource that offers marketing for a reasonable investment.

In 2017, the U.S. market for health and wellness reached around 167 billion U.S. dollars, with an increase of around four billion U.S. dollars expected in 2018. Don’t miss this opportunity to exhibit your products and services at this event.

VENDING BENEFITS

- Create brand awareness
- Product sampling
- Build your database
- Distribute new information
- B2B opportunities
- Maintain and build relationships
- Associate your brand with a positive community event

- Maximum media exposure through print, radio, television and social media
- Company listing on the Fitness Boss Expo website as well as all associated social media accounts including the social media accounts for Mid Rivers Mall, including billboard advertising outside the mall.

FAQ

Q: What type of vendors are welcome?

A: We are looking for vendors that touch any part of the human anatomy to improve and promote positive self-image and confidence.

Q: Can I pay my fee in installments?

A: Yes, you have the option of paying in full or, for a limited time, you may reserve space by paying a deposit. You should note however; booth or table assignments will not be made until final payment is received.

Q: Do you allow duplicate vendors?

A: We do not permit duplicate vendors for national products with independent distributors such as It Works, Herbalife, etc... We will however allow a minimal number of vendors in the same category. For example, we will allow more than one clothing or health product vendor as long as they are not selling the same brand of merchandise.

EXPO HOURS VENDOR (Set Up and Break Down):

- EXPO Hours: Noon - 6 pm
- Vendor Set up: 10 am-11:30 am. We expect all vendors to be complete with their set up 30 minutes prior to event is open to the public
- Vendor Breakdown: 6:30pm-8:00 pm. Vendors will not be permitted to breakdown until after the close of the event.

VENDOR FEES:

Two options for participating at Fitness Boss Expo 2018

– Tables/Booths.

Tables: 6' skirted table, two chairs, two vendor badges Booth(limited): One 8' skirted table, four vendor badges

Table/Booth: \$150

*For clothing vendors there will be a dressing room available

Assignments will be made upon full payment. Exhibit fees are nonrefundable. If paying with check the assignment will not be made until check clears.

Still have questions?

Contact Tracee Lynn

- (314) 267-4202

fitnessbossexpo2018@gmail.com

Vendor Application: Please clearly print or type information as you wish it to appear in all official listings.

Company: _____

_____ Contact

Name: _____ Title: _____

Address: _____

_____ City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

_____ Description of

Product/Service: _____

Payment Type: Check or Money Order Visa American Express MasterCard Total Payment: _____

_____ Credit Card#: _____

_____ Exp. _____ Security Code: _____

(3-digits: Visa and MasterCard. 4-digits: Amex) _____ I authorize The Tracee Green to

charge my credit card for payment of Fitness Boss vendor fees. Name on Card (please

print) _____ Cardholder

Signature _____

Make checks payable to Tracee Green. Please email your application to the address below. Please also note there are other methods of payment accepted such as cash app, PayPal and Google Pay. Email: fitnessbossexpo2018@gmail.com Submission of this application is made in accordance with the Terms and Conditions set forth in the Vendor Packet, which form a part of this contract. It is understood by signing this application for vendor space, Vendor is required to abide by all conditions contained within the show rules. Vendor shall be notified within 5 days following the receipt of the application of vendor space confirmation. Fees paid for vendor space are NONREFUNDABLE. I have read and agree to the terms and conditions of this agreement this _____ day of _____ 2018. Print

Name: _____

Signature: _____

_____ Title:

Fitness Boss, LLC • (314-267-4202) • www.bossfitnessmovement.com VENDOR APPLICATION for Expo event held on the following date: • October 13th, 2018 • Mid Rivers Mall Dr. FITNESS BOSS VENDOR TERMS AND CONDITIONS

1. The Vendor agrees to abide by all rules and regulations adopted by Tracee Lynn, producer of the Fitness Boss Expo, and the venue in which the show is held, collectively known from this point as Management, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. The Vendor agrees to observe all union contracts and labor relations agreements in force as well as any agreements between Management and the venue in which the show is held.
2. Vendor to decorate within the booth dimensions appropriate items and materials, related to the products or services normally sold by the Vendor. Provide sufficient and qualified staff to represent their display during the hours the Fitness Boss Expo is open to the public. All Vendor staff must operate within the booth dimensions.
3. Vendor may not attach any materials or displays of any kind to any walls, doors, ceilings and/or structural supports of the facility in which the show is held. No component of any display facing neighboring booths shall be left unfinished.
4. No smoking or alcohol will be allowed. Absolutely no hazardous items are permitted in the expo space. Vendors not complying with this term will be charged a penalty of \$75 to cover possible removal.
5. Distribution of food samples may be conducted with prior written approval from Management and in accordance with the facility in which the show is held, food sampling policies and health regulations.
6. Vendor not to remove any merchandise in your booth and leave your display completely intact until after the closing of the show and the show has been officially announced as closed. The Vendor also agrees to remove all vendor merchandise from the building by final move out time. Failure to do so, will pay for such additional costs as may be incurred.
7. The Management reserves the right to relocate space of Vendors that may be affected by a change in floor plan. The Management will not be liable if competitive Vendors are adjacent, however, where possible we will make every effort to avoid such placements.
8. The Management shall not under any circumstances whatsoever be liable or responsible for: (a) any loss, damage, theft or destruction whatsoever or howsoever caused to any goods, equipment or and other property belonging to the Vendor or for which the Vendor is responsible (b) any damage or injury suffered by the Vendor, Vendor's employees, agents, contractors, or by any other person (c) any loss, damage, injury or cost whatsoever suffered by the Vendor by reason of any change in the date, time or place of the Show or the abandonment thereof.
9. The Vendor accepts all risks associated with the use of the vendor space. The Vendor shall not make any claim or demand or take any legal action, whatsoever, against Management, the show sponsors or the facility in which the show is held, for loss, damage or injury howsoever caused, to the Vendor, its officers, employees, agents or their property. Also, the Vendor agrees to indemnify and hold harmless Management, show sponsors and the facility, their respective officers, agents and employees against all claims, costs and charges of every kind resulting from the occupancy of the vendor space or its environs, for personal injuries, death, property damages or any other damage sustained by the Vendor or its officers, agents, employees, or those for whom in law they are responsible, or Management or visitor to the show.
10. In the event that the facility in which the show is to be held or is held is destroyed or

becomes unavailable for occupancy, for reasons beyond the control of Management and sponsors, or if for any reason Management is unable to permit the Vendor to occupy the facility or the space, or if the show is cancelled or curtailed, Management and sponsors will not be responsible for any loss of business loss of profits, damage or expense of whatever nature that the Vendor may suffer. The reasons listed include, but are not limited to, such reasons as casualty, explosion, fire, lightning, earthquake or any other acts of God, acts of public enemies, strike, lockout or boycott. 11. With the best interests of the show on the mind all circumstances not covered by this contract will be subject to the decision of Management. Management will have full discretion in the interpretation of all terms, conditions and rules herein and will make any amendments thereto governing the show. Any agreements between and Vendor and their supplier is the sole responsibility of the Vendor. 12. Postponement of Exposition. If for any reason Management determines that the location or dates of an Exposition should be changed, no refund will be due to Vendor, and Management will assign to Vendor, in lieu of the original space, such other space as Management deems appropriate, and Vendor agrees to use such space under the terms of this Agreement. Management shall not be financially liable or otherwise obligated in the event that the Exposition is relocated or postponed. 13. Required payment must accompany applications in order for application to be complete and to process. All applications will be processed on a first come, first serve basis. 14. In view of the selection, exclusive nature and the unique tie-ins involved, I fully understand and agree that this contract is firm and cannot be cancelled. Further, I agree that I shall waive any rights whatsoever, based on performance of otherwise, with regard to non-payment by me, of sums that shall be due and payable under this agreement. 15. The person executing this Agreement on behalf of the Vendor represents and warrants that they have the authority to do so and may bind the entity for which they sign. By signing this Agreement, Vendor authorizes Management to use its company name and any photographs taken at the Exposition for promotional purposes. Fitness Boss Expo is an annual celebration of local fitness industry leaders. It is comprised of several wonderful events– the fitness classes held the week of, the awards with meet and greet ceremony and the Fitness Boss Expo.